

Appl. No. 09/420.002  
Amtd. dated Jun 30, 2003  
Reply to Office action of Jan 30, 2003



#10/C  
3.0.  
7-7-03

Appl. No. : 09/420.002  
Applicant : Marc A. Cohen et al  
Filed : Oct 18, 1999  
Title : SPONSORED INFORMATION DISTRIBUTION METHOD  
AND APPARATUS

TC/A.U. : 2645  
Examiner : Allan Hoosain  
Docket No. : 2490-001DIV  
Conf. No. : 2196

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JUL 07 2003

Technology Center 2600

Honorable Commissioner for  
Patents  
PO Box 1450  
Alexandria, VA 22313-1450

### AMENDMENT

Sir:

In response to the Office action of January 30, 2003, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Amendments to the Drawings** begin on page 13 of this paper and include attached replacement sheets for Figures 4 - 9.

**Remarks/Arguments** begin on page 14 of this paper.